

**For immediate release  
PRESS RELEASE**

## **ANNOUNCING THE 35 FINALISTS OF THE 2007 LAURIERS DE LA PME**

**Ottawa, October 5, 2007** – RDÉE Canada announced today the names of the 35 companies that are still in contention for the *Lauriers de la PME* awards that will be presented on November 10 at a gala marking the fourth edition of this competition.

The 35 finalists, all Francophone businesses based in linguistic minority communities across Canada, are competing for awards in four categories: *Processing compagnie*, *Service compagnie*, *Micro-compagnie* and *New compagnie*. The finalists are:

### **Processing companies**

<b>KORITE INTERNATIONAL LTD</b>	(Alberta)
<b>LA BAGUETTE ET L'ÉCHALOTE</b>	(British Columbia)
<b>CAVENDISH FIGURINES LTD</b>	(Prince Edward Island)
<b>BIJOU TREASURES</b>	(Manitoba)
<b>ST-ISIDORE ASPHALTE LTÉE</b>	(New Brunswick)
<b>CHETICAMP BOATBUILDERS LTD</b>	(Nova Scotia)
<b>LA GANTOISE INC.</b>	(Ontario)
<b>ALPACAS OF NEWFOUNDLAND</b>	(Newfoundland and Labrador)

### **Service companies**

<b>GENMEC ACL INC.</b>	(Alberta)
<b>WELLINGTON CONSTRUCTION LTD</b>	(Prince Edward Island)
<b>GNR CAMPING WORLD</b>	(Manitoba)
<b>ECO TECHNOLOGIES LTÉE</b>	(New Brunswick)
<b>U.J. ROBICHAUD ET FILS LTÉE</b>	(Nova Scotia)
<b>BALESTRA PRODUCTIONS INC.</b>	(Ontario)
<b>EAGLE POINT RESORT</b>	(Saskatchewan)
<b>RSM MINING SERVICES INC.</b>	(Newfoundland and Labrador)
<b>DANMAX COMMUNICATION LTD</b>	(Northwest Territories)
<b>KLONDIKE KATE'S CABINS &amp; RESTAURANT</b>	(Yukon)

### **Micro- companies**

<b>HAZELWOOD HERB FARM</b>	(British Columbia)
<b>ACCES DIRECT PROMOTIONS</b>	(Manitoba)
<b>VOX INTERACTIF INC.</b>	(New Brunswick)

<b>BIJOUX PIERRETTE D'ENTREMONT</b>	(Nova Scotia)
<b>AQSARNIIT</b>	(Nunavut)
<b>GROUPE FINANCIER LUC BESSETTE</b>	(Ontario)
<b>THE FOOT PATH TO REFLEXOLOGY</b>	(Saskatchewan)
<b>TRADUCTION ABC</b>	(Yukon)

**New companies**

<b>A LADYBUG ORGANIC FOODS</b>	(Alberta)
<b>MALICOUNDA DANCE COMPANY</b>	(British Columbia)
<b>CHUCK &amp; ALBERT</b>	(Prince Edward Island)
<b>PAREGO INC.</b>	(Manitoba)
<b>L'INSTITUT DE LANGUES COMPELLO</b>	(New Brunswick)
<b>REDACTION COMMUNICATION</b>	(Nova Scotia)
<b>THE GREEN BEAVER COMPANY</b>	(Ontario)
<b>TRUE NORTH GEOMATICS</b>	(Northwest Territories)
<b>BOCELLI'S PIZZERIA INC.</b>	(Yukon)

The selection committee of eight representatives of the Franco-Canadian business community and representatives from federal government economic development departments and agencies evaluated the candidates' files and met to determine the award winners. To select the winners among the finalists, the committee based its evaluation on their respective economic performance (70% of the points awarded) and their involvement in the community (30% of the points).

The winners of the 2007 *Lauriers de la PME* awards will be officially announced on November 10 during a gala capping the competition at the Fairmont Château Laurier hotel in Ottawa.

The *Lauriers de la PME* competition highlights the importance of Francophone businesses outside Quebec to the Canadian economy. It rewards companies that are well established and in good financial health, and whose reputation is synonymous with quality and service. RDÉE Canada wishes the best of luck to all the finalists!

*RDÉE Canada would like to express its heartfelt thanks to its partners: Western Economic Diversification Canada, Canadian Heritage, Industry Canada, VIA TVA, Business Development Bank of Canada, Fairmont Château Laurier, Journal Les Affaires, Indian and Northern Affairs Canada, Public Works and Government Services Canada, Service Canada, Power Corporation, Marcil Lavallée, Delta Ottawa, Idéonova, Voyages Rideau, Savonnerie Olivier, Les Productions Rivard.*

-30-

**Information:**

Karine Silva  
Chief Coordinator of Communications  
RDÉE Canada  
(613) 244-7308  
[www.rdee.ca](http://www.rdee.ca)

***RDÉE Canada, in collaboration with its provincial and territorial partners, promotes economic development and job creation in order to ensure the vitality and the durability of Francophone and Acadian communities in Canada.***